



# MAKING A CROWDFUNDING CAMPAIGN ON GOFUNDME

For Your Global Youth  
Village Tuition.

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# STEP ONE

- Register and sign up at [www.gofundme.com](http://www.gofundme.com)
- You must be at least 13 years old. If you are under the age of 18 you also need your parents permission.

# STEP TWO

- Click on 'Start a GoFundMe'
- Select your goal amount (Tuition for U.S. participants is \$1,700).
- Enter your Campaign Title (you only have 35 characters!)
- Select who you are raising money for (yourself), the zip code, and category (Education & Learning fits best).

# STEP THREE

- Add a photo or video.
- You can use a photo of yourself or one of the photos of the Global Youth Village found here on [www.globalyouthvillage.org](http://www.globalyouthvillage.org)
- You can use this video that describe the Global Youth Village [https://youtu.be/q7glyXh\\_tNc](https://youtu.be/q7glyXh_tNc)

# STEP FOUR

- Tell your story
- Explain why you're raising money...
- The next slide has some language you can use

I have been nominated to represent my school and community at the Global Youth Village this summer.

The Global Youth Village (GYV) is an international summer program that brings together selected youths from more than 15 different countries. I will have the unique opportunity to join other teens and take dynamic workshops in peace building/conflict resolution, global issues and community health. In addition, I will have many opportunities to develop my leadership and cross-cultural communication skills. The Global Youth Village is a project of Legacy International, a registered non-profit educational organization, which is being supported by the US Department of State.

GYV is a program geared to give me hands-on experiences working in a different culture with people of diverse backgrounds, discussing complex issues, working with other teens and experienced adults. I look forward to learning the new 'languages' of 'respect', 'change' and 'future'. The fact that the world is getting smaller is reflected everyday in the media and through the internet. I want to have a better understanding of different cultural, political and social situations. The Global Youth Village will give me exposure to many different people and their perspectives and also help me to prepare or my future career.

My participation in the Global Youth Village depends on whether I can raise enough in sponsorships. The tuition is \$1,700 plus transportation.

Your support would be greatly appreciated.

Thank you in advance for your consideration.

# STEP FIVE

- Your campaign is LIVE
- Connect to your FaceBook and other social media accounts. Sharing is very important! GoFundMe works best when shared with friends and family. Personal contacts (not strangers) will donate to you
- Check out the Global Youth Village Fundraising Guide for more info on fundraising tools including tips for running successful crowdfunding campaign.

## STEP SIX

- Once you have reached your goal you can set up withdrawals.
- You must set up withdrawals within 30 days of receiving your first donation.



See you this summer at the  
Global Youth Village!

